

# INTA41

## WORLD URBAN CONGRESS

MALMÖ 16-17 APRIL 2018

### **Property Owners Sofielund & local BID-model - a successful way to work with urban development in partnership**

**16 April 13.00-17.30 Moderator: Ulf Silbersky, Platspilot**

**13.00–14.05 Guided tour by bus from Studio with first stop at opposite side of Nobelv. 21-23 (outside Södervärn Komvux). Every participant gets a map to follow during the bus tour in Sofielund.**

A bus tour through the exciting Malmö via The Studio, Turning Torso, Malmo Harbor, Malmö Live to the mixed settlement area of Sofielund via - Nobelvägen – Ystadvägen – Sevedsgatan (Seveds plan/ Rasmusgatan) – Bragegatan - Olofsgatan – Lantmannagatan (Sofielund Cohousing, Nobeltorget) – Amiralsgatan (Amiralstaden) – Norra Grängesbergsgatan – Annelundsgatan (Rosengårds station) (Enskifteshagen & Kv. Kampen) - Koppbergsgatan (Stadex) – Norra Grängesbergsgatan (vision) – Norra Grängesbergsgatan (vision Culture) - Uddeholmmsgatan (Uddeholmsparken) – Lantmannagatan (Ekostaden/ Augustenborg), Ystadvägen (Kv. Bryggeriet) - Ystadvägen (Heleneholm) (Kv. Fredriksborg) – Nobelvägen 21–23.

- Participators guided by: Per-Arne Nilsson, Head of Urban Development and Strategy, City of Malmö, Hjalmar Falck, City of Malmö & Property Owners Sofielund, Pågen, Ronny Olsson, CEO Stadex, Kwame Moore, Eroom, Jonathan Örstrand, Municipal Police, Malmö City, Anna-Karin Ivert, PhD, Criminology, Malmö University, Per-Arne Nilsson, Head of Urban Development and Strategy, City of Malmö, Andreas Schönström, Councillor, Safety, technique & infrastructure, Malmö City, Tobias Nilsson, Head of Manage section, Street dep., Malmö City, Christer Larsson, Director, Urban Planning Office

**14.05 walk** through Krafthuset “Power House” Association Hub and Yalla Sofielund

**14.15 Coffee and welcome, Jan Svärd chairman of Property Owner Sofielund**

**14.20–14.50 Introduction to Case Sofielund - from problem to collaboration and innovation**

*Hjalmar Falck, development leader & Peter Juterot, consultant ÅF with new destination area around Rosengårds station*

**14.50 –15.10 How to measure values in an area as Sofielund, Karl Landin & Victoria Percovich**

*Guitierrez, White Architects*

**15.10-15.40 A new way of finance for Sofielund and possibilities for investors**, *Introduction: Ulf Silbersky, Consultant shows a model and in discussion with: Andreas Schönström Councillor, Märta Stenevi, Councillor, Roger Roswall, Heimstaden, Jonas Mårtensson, Xtera*

**15.40-15.50 Two examples of value creation in building process**, *Thomas Persson, Svenska Hus and Mathias Cronqvist, Newsec*

**15.50 Little break**

**15.55-16.20 A pleasant area – what does it take to make an area safe and secure**, *Jonatan Örstrand, Municipal police, Anna-Karin Ivert, Criminologist, Andreas Schönström, Councillor, Jonas Mårtensson, Xtera, Anders Lindsten Länsförsäkringar*

**16.20-16.30 Making properties safe and secure and benefits for an insurance company**, *Anders Lindsten, Länsförsäkringar/ Property Owner Sofielund*

**16.30-17.00 An area with a environmental footprint– how to work with Agenda 2020** (How can BID serve as a tool for implementing the 17 global goal?) *Per-Arne Nilsson, Urban Development and Strategy, Consultant, Märta Stenevi, Councillor, Urban planning and Service, Kwame Moore, Eroom/ Property Owner Sofielund, Claes Blomqvist, Carlssons Europeiska/ Property Owner Sofielund*

**17.00 -17.30 Common discussion: BID model – how to make an area pleasant with businesses and residential in collaboration** (What is required on a local level to achieve common goals and successful partnership?) *Andreas Schönström, Councillor, Tobias Nilsson Manager Dep. Street and infrastructure, Märta Stenevi, Councilor, Ronny Olsson, CEO Stadex, Thomas Persson, Svenska Hus, Mathias Cronqvist, Newsec, Christer Larsson, Director Urban Planning Office, Hjalmar Falck.*

**17.30** The bus leaves for Rådhuset (City Hall) for dinner at 18.00. Host is Malmö City and Kent Andersson, Council Chairman

